



VisitEngland™

VisitEngland Assessment Services Additional Schemes Fee Sheet (Including VAT)

Additional Schemes



£23.15

Cyclists Welcome



£32.15

Families Welcome



£32.15

Welcome Pets!



£23.15

Walkers Welcome



£36.59

One Step Ahead

Walkers Welcome

Walking is an increasingly popular activity while on holiday in the UK.

If your business caters for walkers, then you might like to participate in the Walkers Welcome Scheme.

Establishments would need to meet a number of criteria, including Wi-Fi Access, provision of maps, books and information for walking in the local area, as well as available storage and equipment for washing, drying and cleaning.

Cyclists Welcome

Similarly to Walking, breaks dedicated to Cycling are also very popular in the UK.

If you are located in a popular cyclist destination and your business caters for cyclist parties, then you might like to participate in the Walkers Welcome Scheme.

Businesses looking to achieve this award must have sufficient space and a safe and lockable storage facility for bikes. Other criteria include elements such as puncture repair kits, as well as Wi-Fi Access, provision of maps, books and information for cycle routes in the local area.

Welcome Pets!

Taking pets away when enjoying a break in England is an increasing trend and very desirable when seeking the right establishment for a pet friendly holiday.

If your business is equipped to accept pets and you want to take full advantage of this market sector, you might like to participate in the Welcome Pets! Award.

Criteria for this scheme focuses on providing the relevant facilities for guests to bring their animals, such as provision of food and water bowls, contact details for a local vet, and area when dogs can be 'toileted', cleaning areas and space for animal storage crates.

Families Welcome

Families represent the largest segments in the market for holiday trips.

If your business caters for children and families, then you might like to participate in the Walkers Welcome Scheme.

This Scheme has some extensive criteria, including requirements such as; window opening restrictors, fireguards, lock on bathroom doors opening from the outside, provision of play equipment, games and available cots and highchairs.

One Step Ahead

One Step Ahead has been developed to help tourism and accommodation businesses prepare for the fact that we are all living longer. Baby boomers may be getting older and may need a little extra help getting around, but they still have money to spend. Achieving this standard will open your business to a wide range of potential visitors - those who are less mobile, families, elderly guests. Practically all your visitors will benefit in one way or another.

One Step Ahead is the mobility entry level standard (M1) of the National Accessibility Scheme (NAS) and is based on the needs of older and less mobile visitors - those who can happily climb and descend a flight of stairs but who will benefit from a few added serviced and facilities around your business.

For the **full** Assessment Criteria for any of these Additional Schemes, please contact the Assessments Office.