

### **AA New Application – Restaurants**

There will be an initial fee of £375.00 + VAT for the first inspection visit and if successful in achieving Rosettes an annual fee will then be applicable (annually from January 2025), which covers the below: -

- A website entry, with up to 20 images, on the AA-powered RatedTrips.com site, including a link to your own site.
- An entry in the next edition of the Restaurant Guide, this will now be the 2025 Restaurant Guide – published end of Summer 2024.
- An image in the Restaurant Guide to accompany your description (2025 Restaurant Guide, published end of Summer 2024).
- A Rosette plate.
- A chance to receive our Notable Wine certificate and qualify for other Hospitality Awards.
- Quarterly magazine featuring industry news and advice.
- A link to update your details at any time using our new website portal.
- Regular newsletters and industry updates.

***It is important however to point out that on the initial visit, should a Rosette standard not be achieved, there will be no refund of the £375 + VAT, award or presence in the guide or on the website.***

### **Terms and Conditions**

- In the event we review your application and determine the menu is unlikely to achieve a rosette standard, we will write to confirm that your application will not be processed together with a full refund of the fee and no visit will take place. We reserve the right to restrict the number of applications at any time and this will be reviewed on a regular basis.
- We reserve the right to turn down applications on the basis of isolated locations, insufficient opening times (must be open for a minimum of 6 services and include at least 2 midweek lunch times), excessive cost of menu and limited number of covers (minimum of 20 required).
- All establishments must be open to the general public.
- Where there is a change of chef, establishments awarded 3 or more Rosettes will be suspended, pending a further visit (which may impact the Rosette level).
- A consistency of cooking/approach will be expected across the lunch and dinner menus.
- Payment to be made in one instalment and the inspection will be scheduled once payment is received.
- The AA Restaurant scheme is applicable to standalone restaurants only (where accommodation is provided, an application to our hotel scheme or guest accommodation scheme will be necessary, where a meal will be taken as part of the inspection).
- All qualifying restaurants must have a food hygiene rating of 4 or above.
- Once payment of the invoice has been made we aim to complete the inspection within 12-14 weeks.

### **The Inspection**

We will book or on occasions walk-in for lunch (on rare occasions we will do dinner, **but it's key you are open for lunch**).

We will then take a series of dishes; starter, main and dessert from either the TDH, a la carte or both menus. Where the starter and main course have not met a 'Rosette' level, dessert will not be taken.

Where there is only a tasting menu available, we will eat from this.

At the end of the meal, we will pay, ask who the manager or head chef is and leave a business card.

Feedback can be given on request or post visit.

## **Application Form**

### **Restaurant Details**

Restaurant Name:

Address:

Postcode:

Website:

Tel. Number:

E-mail:

Contact Name:

Contact E-mail:

Chef's Name (if different from above):

***Please also include a selection of menus (up to 5) with your application. Menus must be of an á la carte, TDH or tasting menu format.***

Signed..... Name.....

Position..... Date.....

Please complete and return this application form.

You will then be issued with an invoice for £375 + VAT by AA Hotel & Hospitality Services.

For any queries please do contact us at [aahotelservices@aamediaigroup.co.uk](mailto:aahotelservices@aamediaigroup.co.uk) or call us on 01256 844455 (option2)

Application forms to be emailed to [aahotelservices@aamediaigroup.co.uk](mailto:aahotelservices@aamediaigroup.co.uk) or posted to:

AA Hotel Services, Grove House, Lutyens Close, Basingstoke, Hampshire, RG24 8AG